

Morris County

WEB QUICK GUIDE

WEBSITE LOGO



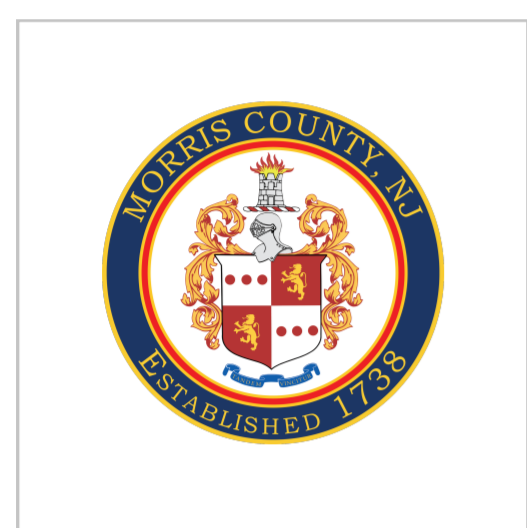
WEBSITE LOGO

Fonts used in the web logo:

"Official Website of" - Poppins (regular 400)

"Morris County" - Playfair Display (bold 700)

NJ block - Poppins (bold 700)



FAVICON

FONTS & WEIGHTS

Medium, Semi-bold (font-weight: 500, 600)

Poppins

Used primarily for headings (h1 - h6) and page titles.

POPPINS

Uppercase text transform for top-level navigation items, homepage titles, and list views.

Heading 1 (37px)

Heading 2 (32px)

Heading 3 (29px)

Heading 4 (24px)

Heading 5 (20px)

Heading 6 (16px)

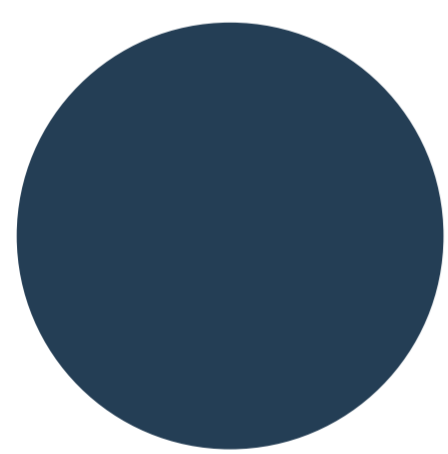
Regular (font-weight: 400)

Open Sans

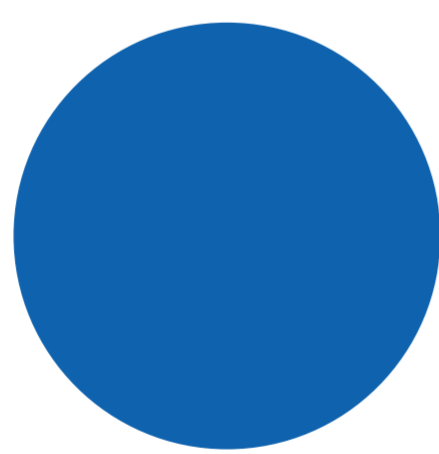
Used as the main font for the website at a base size of 16px.

Bold font-weight: 700.

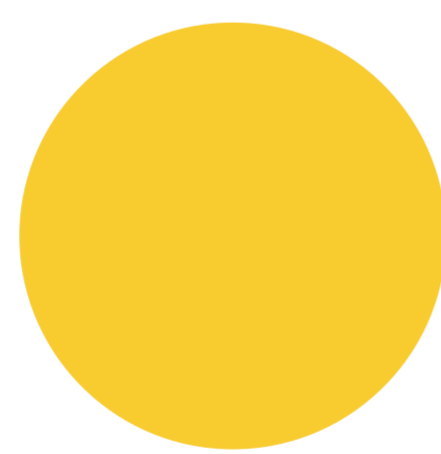
COLORS



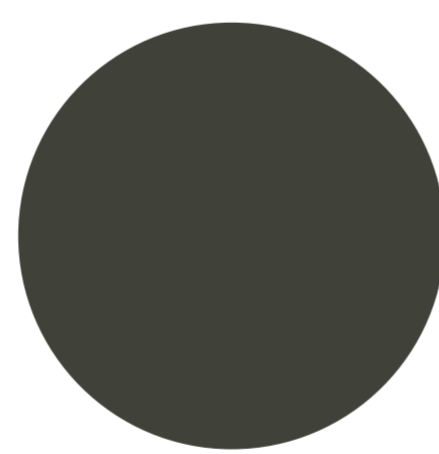
HEX: #243E55
RGB: 36 62 85



HEX: #0F62AE
RGB: 15 98 174



HEX: #F8CB2F
RGB: 248 203 47



HEX: #404139
RGB: 64 65 57

Tints of colors are acceptable, provided they meet contrast ratio guidelines.

ICON STYLE & SIZE

Line style icons as shown below - SVG file type.

Icons should fit in a 55px square to maintain visual consistency.



HEX: #0F62AE



HEX: #243E55